Bagdagul Yoruk

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EDUCATION

The State University of New York at Buffalo   **Buffalo, New York**
B.A. in Cognitive Science   *Expected Graduation, May 2025*
- o **Concentrations:** Artificial Intelligence & Data-Driven Decision Making, Cognitive Science, Human-Centered Design, Human-Computer Interaction, UX Research, Information Architecture
- o **Related Coursework:** Anthropology, Artificial Intelligence, Cognitive Psychology, Computer Organization & Programming, Data Structures & Algorithms, Leadership & Peer Mentoring, Object-Oriented Programming, Objects & Design, Philosophy, Psychology, Statistics & Applications, Web Design

EXPERIENCE

ArtQart   **Doha, Qatar**
UX/UI Design and Creative Operations Intern   *Dec 2024 – Current*
- Curated and designed an international equestrian art exhibition, collaborating with 30+ artists to optimize visual storytelling, increasing audience engagement by 30% and improving exhibit layout efficiency.
- Designed and executed UX-focused digital branding and promotional materials, enhancing content accessibility across 3+ digital platforms, resulting in a 25% increase in social media engagement and ticket conversions.
- Managed artist and client relations at the Doha International Equestrian Tour, coordinating logistics and digital marketing strategies for a high-profile event with 1,000+ attendees, strengthening cross-cultural partnerships and brand visibility.

Student Association, University at Buffalo   **Buffalo, New York**
Head Receptionist   *Dec 2022 – Current*
- Streamlined front-desk operations for a 100+ member organization by managing receptionist schedules, coordinating with the Chief of Staff, and directing high-volume inquiries across multiple departments to enhance administrative efficiency.

Orientation, Transition, and Parent Programs, University at Buffalo   **Buffalo, New York**
Orientation Leader   *June 2022 – Aug 2023*
- Guided 3,000+ new students through orientation programs, facilitating campus tours, interactive sessions, and resource navigation to ensure a seamless transition and maximize student engagement.

School of Engineering and Applied Sciences, University at Buffalo   **Buffalo, New York**
Senior Student Assistant   *Oct 2021 – May 2022*
- Streamlined academic and administrative operations by providing technical support, coordinating student hiring processes, and assisting in organizing high-impact events, including the Dean's Advisory Council and CDSE Science and Engineering Days.

Campus Living, University at Buffalo   **Buffalo, New York**
Resident Assistant   *Aug 2020 – May 2022*
- Managed a residential community of 300+ students, fostering a safe and inclusive living environment by mediating conflicts, leading educational programming, and coordinating campus resources to enhance student well-being and academic success.

PROJECTS

Self Checkout Counter
- Developed a General User Interface software for a self-checkout kiosk by applying object-oriented programming principles with Scala that runs on CRUD operations and relies on a HashMap for an efficient self-checkout process.

SKILLS

Design: Human-Centered Design, Interaction Design, Low-High Fidelity Mockups, Physical & Digital Prototyping, Usability Testing, User Experience (UX), User Interface (UI), Visual Design, Wireframing
Programming: CSS, HTML, Java, JavaScript, Python, R, Scala, SQL, Swift, Unix/Linux
Tools: Adobe XD, Agile/Scrum, Capcut, Figma, Git, Illustrator, IntelliJ, Jupyter Notebooks, Photoshop, PyCharm